

The Buffalo Bills Alumni Foundation invites you to join us as we do our part to raise funds to help our youth in WNY – and others in need.

Celebrate with a host of Celebrities and former Buffalo Bills greats in what promises to be a star-studded, exciting and most memorable weekend.



## Game Planning Your Life...

Safety

Education

Nutrition

Athletics



For Sponsorship Opportunities or  
Event Tickets, contact JRC Promotions:

ciffaj@jrcpromotions.net  
716-694-7867

[www.BuffaloBillsAlumni.com](http://www.BuffaloBillsAlumni.com)

Helping Our Youth in  
Making the Right Choices for  
a Healthy Mind & Body

**Buffalo Bills Alumni  
Weekend of Events » 2018**

**Friday, October 5-7th**



The Buffalo Bills Alumni Foundation was founded in 1998 and is comprised of past NFL players that have left an imprint on society during their football careers and who wish to continue molding society in a positive manner.

## 2018 Buffalo Bills Alumni Weekend of Events

# Game Planning Your Life...

## Helping Our Youth in Making the Right Choices for a Healthy Mind & Body

This year, the Buffalo Bills Alumni Foundation's Weekend of Events theme will be tackling another serious issue in our society: preparing our youth for a healthy and productive adulthood – and we call it **"Game Planning Your Life."**

Today, more than ever, our young people need to know that we are there for them. Supporting and helping our youth in making the right choices for a healthy mind and body is the focus of the Buffalo Bills Alumni Foundation Weekend of Events.

We will be working with coaches, teachers and organizations in support of their efforts to continue the tremendous work that they do each and every day with our young people.

***Won't you please join us as together we make a difference in the lives of our youth!***

The Buffalo Bills Alumni Foundation's Weekend of Events is our marquee fundraiser as proceeds from the monies raised go directly to support many local charities that so desperately need help.

After reviewing this sponsors brochure, I am sure you will agree that there is not a fundraising sponsorship opportunity to be found anywhere in New York State that not only gives you a tremendous value for your sponsorship dollar, but also includes three fun-filled days of exposure for your company, your clients and your customers.

## Buffalo Bills Alumni Weekend of Events

**Friday,  
October 5**

**"Game Planning Your Life" V.I.P. Gala**  
Seneca Niagara Events Center  
6:00pm – 10:30pm

**Saturday,  
October 6**

**Celebrity Charity Golf Classic**  
Seneca Hickory Stick Golf Club  
Registration: 9:00am – 10:00am  
Shotgun Start: 10:00am  
Awards Dinner: 4:30pm

**Sunday,  
October 7**

**"Game Planning Your Life" V.I.P. Tailgate Tent Party** (location to be determined)  
Bills Homecoming Game vs. Tennessee Titans  
Tailgate Party: 10:00am – 12:30pm  
Football Game: 1:00pm





## INDIVIDUAL SPONSOR PACKAGE

**\$500**

- » 1 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Gala Ticket at the Seneca Niagara Events Center
- » 1 "Game Planning Your Life" V.I.P. Tailgate Tent Party Ticket
- » 1 Golf Slot – Includes: Breakfast & Lunch on the Course and Awards Dinner
- » 1 Copy of the 2018-2019 Bills Alumni Yearbook

## BRONZE SPONSOR PACKAGE

**\$2,500**

- » 6 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Gala Tickets
- » 2 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Tailgate Tent Party Tickets
- » 2 Game Tickets to Bills Homecoming Game vs. Tennessee Titans
- » 2 Golf Slots – Includes: Breakfast & Lunch on the Course and Awards Dinner
- » 2 Copies of the 2018-2019 Bills Alumni Yearbook

## SILVER SPONSOR PACKAGE

**\$3,500**

- » 8 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Gala Tickets
- » 4 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Tailgate Tent Party Tickets
- » 4 Game Tickets to Bills Homecoming Game vs. Tennessee Titans
- » 1 Foursome of 4 Golf Slots – Including: Breakfast & Lunch on the Course and Awards Dinner
- » Signage at Charity Celebrity Golf Classic including Tee & Green recognition
- » Event Program Recognition at V.I.P. Gala
- » 3 Copies of the 2018-2019 Bills Alumni Yearbook

## GOLD SPONSOR PACKAGE

**\$5,000**

- » 10 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Gala Tickets
- » Signage at the V.I.P. Gala
- » Overnight stay at Seneca Niagara Resort & Casino
- » 10 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Tailgate Tent Party Tickets
- » Signage at the V.I.P. Tent Party
- » 10 Game Tickets to Bills Homecoming Game vs. Tennessee Titans
- » 1 Foursome of 4 Golf Slots – Including: Breakfast & Lunch on the Course and Awards Dinner
- » Signage at Charity Celebrity Golf Classic including Tee & Green recognition
- » Event Program Recognition at V.I.P. Gala
- » 5 Copies of the 2018-2019 Bills Alumni Yearbook



**INDIVIDUAL, BRONZE, SILVER & GOLD SPONSORSHIPS**





## GOLF CART SPONSOR PACKAGE

**\$7,500**

- » 12 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Gala Tickets at the Seneca Niagara Events Center
- » Signage at the V.I.P. Gala
- » Twin giant screen recognition at V.I.P. Gala
- » Event program recognition at V.I.P. Gala
- » M.C. recognition at V.I.P. Gala
- » Seneca Niagara Resort & Casino Overnight Stay
- » 12 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Tailgate Tent Party Tickets
- » Signage at V.I.P. Tailgate Tent Party
- » 12 Game Tickets to Bills Homecoming Game vs. Tennessee Titans on Oct. 7th
- » 2 Foursomes for total of 8 Golf Slots – Including Breakfast & Lunch on the Course and Awards Dinner
- » Corporate Name and Logo on all celebrity golf carts at the Tournament
- » Tee and Green sign recognition at Celebrity Golf Tournament
- » M.C. recognition at Charity Celebrity Golf Classic
- » 6 Copies of the 2018-2019 Bills Alumni Yearbook



## PLATINUM SPONSOR PACKAGE

**\$10,000**

- » 20 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Gala Tickets at the Seneca Niagara Events Center
- » Signage at the V.I.P. Gala
- » Twin giant screen recognition at V.I.P. Gala
- » Event program recognition at V.I.P. Gala
- » M.C. recognition at V.I.P. Gala
- » Seneca Niagara Resort & Casino Overnight Stay
- » 12 Buffalo Bills Alumni "Game Planning Your Life" V.I.P. Tailgate Tent Party Tickets
- » Signage at V.I.P. Tailgate Tent Party
- » 12 Game Tickets to Bills Homecoming Game vs. Tennessee Titans on Oct. 7th
- » 2 Foursomes for total of 8 Golf Slots – Including Breakfast & Lunch on the Course and Awards Dinner
- » Tee and Green sign recognition at Celebrity Golf Tournament
- » M.C. recognition at Charity Celebrity Golf Classic
- » 8 Copies of the 2018-2019 Bills Alumni Yearbook

