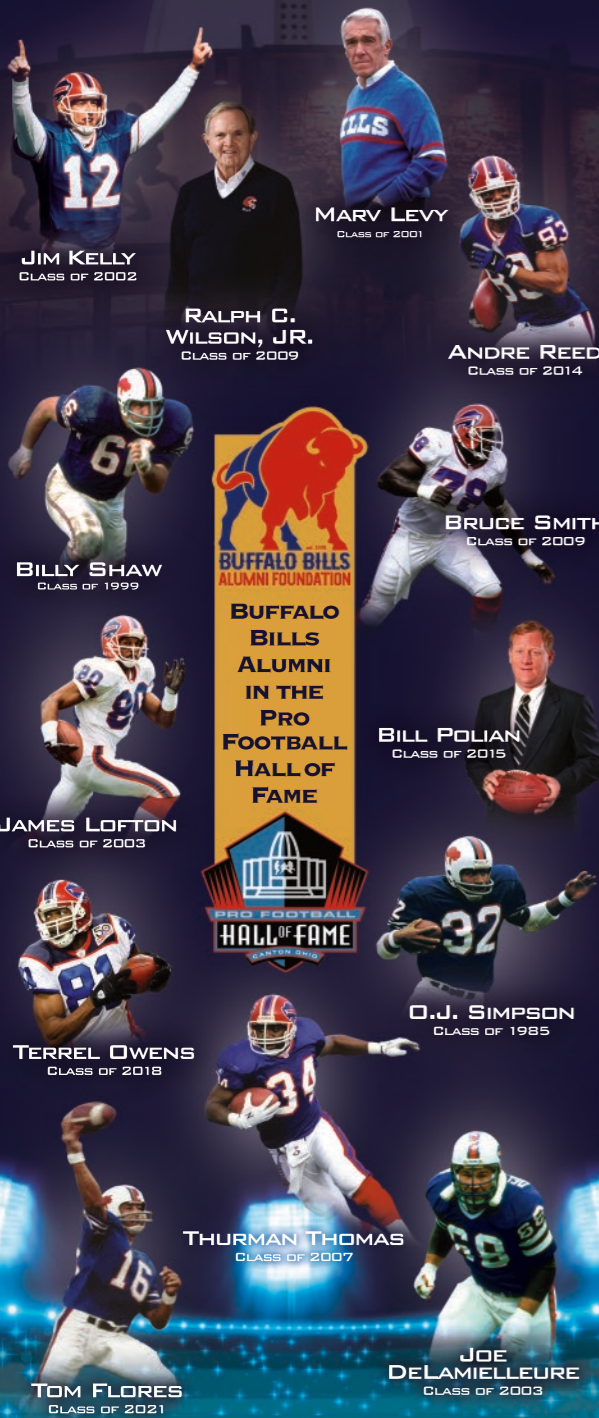


Join us as we celebrate...  
**BUFFALO'S GREATEST OF ALL TIME**  
*and the community that has supported us since 1960!*



## BUFFALO BILLS ALUMNI 2021 WEEKEND OF EVENTS **SPONSORSHIP OPPORTUNITIES**

Buffalo Bills Alumni V.I.P. Gala Admission

**\$100 PER PERSON**

RETURNING  
 TO THE SENECA  
 NIAGARA RESORT  
 & CASINO!



### INDIVIDUAL SPONSOR **\$500**

- One (1) V.I.P. Gala Ticket
- One (1) Golf Slot at Ralph Wilson Golf Classic

### BRONZE SPONSOR **\$2,500**

- Six (6) V.I.P. Gala Tickets
- Two (2) Golf Slots at Ralph Wilson Golf Classic
- Two (2) Copies of the 2020 Alumni Yearbook

### SILVER SPONSOR **\$3,500**

- Eight (8) V.I.P. Gala Tickets
- One Foursome (4) Golf Slots at Ralph Wilson Memorial Golf Classic
- Three (3) Copies of the 2020 Alumni Yearbook
- Program Recognition at the V.I.P. Gala
- Signage at Ralph Wilson Memorial Golf Classic
- Tee and Green Sign Recognition

### GOLD SPONSOR **\$5,000**

- Ten (10) V.I.P. Gala Tickets
- One Foursome (4) Golf Slots at Ralph Wilson Memorial Golf Classic
- Overnight Stay (One Room) at the Seneca Niagara Resort & Casino
- Four (4) Copies of the 2020 Alumni Yearbook
- Program Recognition at the V.I.P. Gala
- Twin Giant Screen Recognition at the V.I.P. Gala
- Signage at Ralph Wilson Memorial Golf Classic
- Signage at the V.I.P. Gala
- Tee and Green Sign Recognition

### GOLF CART SPONSOR **\$7,500**

- Twelve (12) V.I.P. Gala Tickets
- Foursome (4) Golf Slots at Ralph Wilson Memorial Golf Classic
- Overnight Stay (One Room) at the Seneca Niagara Resort & Casino
- Six (6) Copies of the 2020 Alumni Yearbook
- Program Recognition at the V.I.P. Gala
- Twin Giant Screen Recognition at the V.I.P. Gala
- M.C. Recognition at the V.I.P. Gala
- Signage at Ralph Wilson Memorial Golf Classic
- Signage at the V.I.P. Gala
- Tee and Green Sign Recognition
- Corporate Name/Logo on all 40 Celebrity Golf Carts

### PLATINUM SPONSOR **\$10,000**

- Twenty (20) V.I.P. Gala Tickets
- Two (2) Foursomes (8) Golf Slots at Ralph Wilson Memorial Golf Classic
- Overnight Stay (One Room) at the Seneca Niagara Resort & Casino
- Eight (8) Copies of the 2020 Alumni Yearbook
- Program Recognition at the V.I.P. Gala
- M.C. Recognition at the V.I.P. Gala
- Twin Giant Screen recognition at the V.I.P. Gala
- Signage at Ralph Wilson Memorial Golf Classic
- MC Recognition at Ralph Wilson Memorial Golf Classic
- Signage at the V.I.P. Gala
- Tee and Green Sign Recognition

### EXCLUSIVE SPONSOR **\$15,000**

- Thirty (30) V.I.P. Gala Tickets
- Three (3) Foursomes (12) Golf Slots at Ralph Wilson Memorial Golf Classic
- Two (2) autographed footballs from Buffalo Bills greats
- Overnight Stay (One Room) at the Seneca Niagara Resort & Casino
- Ten (10) Copies of the 2020 Alumni Yearbook
- Program Recognition at the V.I.P. Gala
- M.C. Recognition at the V.I.P. Gala
- Twin Giant Screen recognition at the V.I.P. Gala
- Signage at Ralph Wilson Memorial Golf Classic
- News /Press Release Recognition
- MC Recognition at Ralph Wilson Memorial Golf Classic
- Signage at the V.I.P. Gala



For Sponsorship Opportunities  
 or Event Tickets, contact  
 JRC Promotions:

ciffaj@jrccpromotions.net  
**(716) 694-7867**



# Buffalo Bills Alumni Sponsorship & Golfer Registration Form



NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**SPONSORSHIP PACKAGE:** *Please check one*

- Exclusive Sponsor (\$15,000)
- Platinum Sponsor (\$10,000)
- Golf Cart Sponsor (\$7,500)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$3,500)
- Bronze Sponsor (\$2,500)
- Individual Sponsor (\$500)

Golfer #1  
\_\_\_\_\_

Golfer #2  
\_\_\_\_\_

Golfer #3  
\_\_\_\_\_

Golfer #4  
\_\_\_\_\_

- Enclosed is payment in full for  
\$ \_\_\_\_\_

*Make Check or Money Orders Payable To:*  
**Buffalo Bills Alumni Foundation**

<b>CREDIT CARD INFORMATION</b>	<input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express
	Credit Card # _____
	Security Code _____                      Expiration Date ____ / ____

**Please submit form by Friday July 2, 2021, to:**  
**JRC Promotions • 126 Delton Street, Tonawanda, NY 14150**  
**Office: (716) 694-7867**