



Sponsorships are available at the following levels:

Music Fest Main Event Sponsor: (\$10,000)

100 event tickets, 40 VIP passes (\$4,300 Value) to meet the headliner, special guests and the Buffalo Bills Alumni, receive top recognition in all advertising material, stage banner front and center, recognition on our website and on all media (tv and radio interviews) and on the stage the night of the event.

Music Hall of Fame Sponsor: (\$5,000)

50 event tickets, 20 VIP passes (\$2,150 Value) to meet the headliner, special guests and the Buffalo Bills Alumni, stage banner, recognition on event website and on the stage. and on all media (tv and radio interviews).

Band Sponsor: (\$2,500)

25 Event tickets, 10 VIP passes (\$1,750 Value) to meet the headliner, special guests and Buffalo Bills Alumni, stage banner, recognition on website.

Fan Sponsor: (\$1,000)

10 event tickets, 5 VIP passes (\$450 value) to meet the Headliner, Special guests and Buffalo Bills Alumni, recognition on website.

Individual Tickets to the Music Fest are \$35

Individual VIP passes are an additional \$20

Beer, Wine and Pop from 7 pm – 10 pm for an additional \$20 (wrist band)